



Your smart way of hygiene solutions.

Easy. Clean. Professional.

Od
1. ledna
2020

Satino by WEPA

Nové balení produktů
WEPA pod novou
značkou SATINO



Imagine a brand that can provide more than just hygiene.

A brand that helps present washrooms as the company's showpiece and creates modern and comprehensive hygiene solutions. With comprehensive service and products that inspire through functionality, comfort and environmental friendliness, appeal to all senses equally and redefine hygiene – exclusive and inviting, friendly and contemporary.

A brand that is backed not only by a name, but also by a dedicated team.

Experienced professionals who know the market and your customers and support you with their expertise to further expand your business.

You don't need to imagine this brand anymore, because it already exists:



The Satino hygiene experience makes customer wishes come true.

With the sophisticated hygiene service Satino by WEPA you will meet the high expectations of customers and washroom visitors.

Because we don't make any compromises when it comes to hygiene. The functional and stylish hygiene paper dispensers stand for variety and intelligent user-friendliness. We think in detail and at the same time focus on the bigger picture: with a large selection of hygienic paper products, air fresheners, soaps, waste systems, washroom accessories, and last but not least with comprehensive service, Satino by WEPA provides an exclusive and smart hygiene experience.

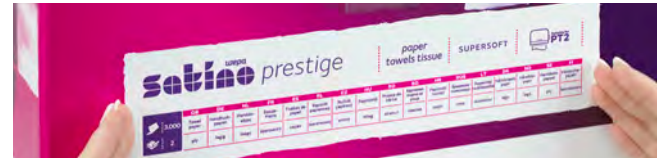
The new packaging



Satino by WEPA
prestige

LANGUAGE TABLE

More comprehensibility with the new Satino packaging.



Know what's in it! Less mistakes and organisational effort – more time for important business.

Up to 18 languages ensure fewer queries and open up international sales opportunities.

EAN

For more verve in business.

Creativity and commerce are never mutually exclusive at Satino by WEPA. This is impressively demonstrated by our imaginative EANs.



Just take a look at the packaging and you can see the contents as well as related dispensers.

CARRYING HANDLE

Practical, haptic, suspended.

We will not let you down, only hang our products! All Satino by WEPA prestige toilet paper bags have a carrying handle.





Satino by WEPA
comfort



Satino by WEPA
smart

ICONS

Packaging for comprehensibility.

All Satino by WEPA packaging is equipped with numerous easy-to-understand icons. They ensure greater efficiency, easy orientation and time-saving handling.

Focus on your business ... Satino takes care of the rest. Because: All towel boxes in Satino by WEPA design now also have product-relevant icons on the lid.



All towel boxes carry product-relevant icons on the lid.

EASY-GOING

Practical perforation for more performance.

All Satino by WEPA toilet papers and kitchen rolls have an “Easy Open” perforation and all Satino by WEPA towel paper boxes have an “Easy Open and Carry” function.



The practical perforation facilitates opening and minimises the risk of injury. This makes scissors or cutters superfluous.

CODING ON THE PACKAGING

Simple alphanumeric assignment.



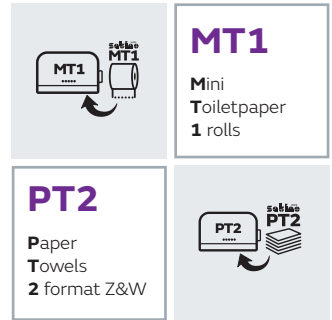
This “match“ is a win for you. It brings the consumables and the dispensers together! Therefore we have provided all Satino by WEPA products and dispensers with a simple and comprehensible coding.

For example:

Consisting of 2 letters and a number.

The coding can be found on all Satino by WEPA packaging as well as in the dispenser, in catalogues and on our website.

1 = rolls | 2 = format Z&W fold



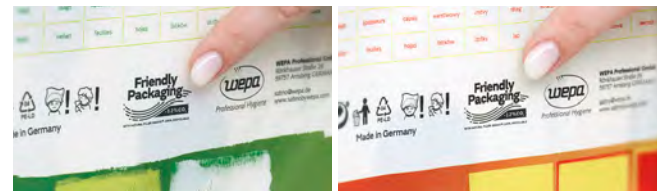
FRIENDLY PACKAGING

How does Satino by WEPA reconcile packaging and the environment?

It's the content that counts! Therefore we have reduced all packaging from Satino by WEPA to a minimum.

If Satino by WEPA comfort and smart use films for kitchen rolls and toilet paper, these contain a natural filler.

This reduces crude oil consumption and CO² emissions by 12%.



If disposed of properly, these films are still **100% recyclable**.

Simply clean!

Newcomer: **DISPENSER**

Whether functional and intuitive dispenser systems or discretely fragrant air refresher. Every time we develop a new Satino article, we focus on cleanliness, hygiene, economy, the highest quality and comfort.



Toilet papers in the leading role

With the new double roll toilet paper dispenser system you benefit twice. The stylish system harmonises perfectly with the design of the entire Satino series and offers space for 2 rolls of toilet paper.



JT3 compatible
Jumbo toilet paper

Hygiene always at hand

The new Satino hygienic bag dispenser opens up new horizons in terms of cleanliness in the washroom with its fresh design. The dispenser is lockable. The practical Satino hygiene bags are therefore safely and cleanly stowed inside the dispenser.



HB1 compatible
Hygiene bag

Satino brings a breath of fresh air!

Newcomer: **AIR FRESHENER**

In addition to functional dispensers, exclusive fresh solutions are now expanding the range. The Satino air fresheners transform every washroom into an oasis of well-being.

AIR FRESHENER ECO – Enjoy the Satino washroom wellness experience

For small to medium-sized washrooms up to 20 m², the Satino Eco air freshener is the ideal space-saving solution.

Completely self-sufficient!

Freshness that lasts up to 8 weeks – without any maintenance, battery or power consumption.



AR1 compatible
Air refresher

PREMIUM AIR FRESHENER – advanced freshness experience

In large washrooms, our Satino Premium air freshener provides the exclusive freshness experience. The professional system was specially designed for washrooms up to 200 m³. You have the choice of battery or power operation via USB interface.



AR2 compatible
Air refresher

New website:

www.satino-by-wepa.com



You'll never sell alone

We know what our partners need to successfully market our products. That is why Satino by WEPA offers a wide range of sales support tools. Please ask us!



Photos



Dispenser walls



Roll-Ups



e-banner



Newsletter



Data sheets



Contact us for further information or ask for the new assortment overview.



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